



(F.A.C.E) First Aid and CPR for Everyone (\$10 training kit):

First Aid and CPR for Everyone: An Introduction to Lifesaving Skills was developed in response to research into why people *don't* learn CPR. The product allows the public who are unable, or unwilling, to take formal training to become familiar with life-saving information. What do you get for your \$10?

<p>1. <u>Compression Practice Tool and Hand Placement Diagram</u>: the tool is modeled after a typical ambulance vehicle and is made out of a sponge-like material. The use of an ambulance design helps to stress the important step to CALL 9-1-1 when responding to an emergency. The tool is designed to be placed on the flat, durable hand placement diagram illustrating a man's chest and engineered to allow the user to simulate a 2-inch depth of compression.</p>	
	<p>2. <u>Instructional DVD</u>: the DVD is approximately 45 minutes in length and will walk you through compression-only CPR and basic first aid. Add-ons to the DVD include vital information on how to recognize signs of stroke, review of the anatomy of a first aid kit, and overview of the American Red Cross Advisory Council on First Aid, Aquatics, Safety and Preparedness (ACFASP).</p>
<p>3. <u>Emergency First Aid Guide</u>: the Emergency First Aid Guide is a condensed-size booklet full of information about first aid, CPR, choking emergencies, how to recognize signs of heart attack, allergic reactions and more.</p>	